



Alcoholic Beverage

Latin American Market

Alcoholic Beverage

Market Size of Latin America: US \$101 bn



The global industry anticipates a growth of 440 million dollars at a 3.5% CAGR for 2026



The Latin American market expects a continuous market growth at a 1.86% CAGR for 2028

Main Alcoholic Beverages in the Area

SPIRITS



US \$16.32 bn

4.35% CAGR to 2028

BEER



US \$49.26 bn

6.14% CAGR to 2028

WINE



US \$20.55 bn

4.1% CAGR to 2028



Chile



Alcoholic Drinks market amounts to US\$9.45 bn in 2023. The market is expected to grow annually by 6.40%



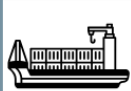
Alcoholic Drinks market amounts to US\$5.92 bn in 2023. The market is expected to grow annually by 6.84%



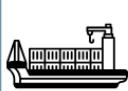
Consumer preferences are changing. Distillates are taking a greater market share within the alcoholic drinks market



Due to change in consumer preference, imports of alcoholic and mixed drinks are increasingly prevalent in the market



Main producer of wine in Latin America and the 4th largest exporter of this type of alcoholic beverage



2nd largest exporter of ethyl alcohol in Latin America and 17th in the world